

26 Years Euregional Prize for Architecture

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Mixed Use Skyscraper Paris-Grenelle

Participant info

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Project info

„Tour Beaugrenelle “ - Mixed Use Skyscraper Paris-Grenelle

THE SKYSCRAPER-QUARTER GRENELLE WHICH IS LOCATED IN THE 15.TH DEPARTMENT IN THE SOUTH OF THE EIFFELTOWER IS PART OF A NEW MASTERPLAN AND SHOULD BE REVALUED. THE TASK WAS SUBJECT OF AN INTERNATIONAL ARCHITECTURAL COMPETITION IN 2010, BUT IS NOT REALIZED UNTIL TODAY. PART OF THE TASK IS IT WITH THE DESIGN FOR A MIXED USE HIGH-RISE BUILDING TO CREATE A CONTEMPORARY ADDRESS FOR THE OLD-FASHIONED ARCHITECTURE OF THE 60'S. IN ITS URBAN DIVERSITY USE IT SHOULD CONTAIN RETAIL, RESTAURANTS, ENTERTAINMENT, CO- WORKING OFFICES, HOTEL AND THE ACCENT OF LUXURY APARTMENTS AND ALSO SET STANDARDS FOR THE IMPROVEMENT OF OTHER HIGH-RISE LODGMENTS IN PARIS . THE PLOT IN FIRST ROW AT THE SEINE RIVER COMPOSES THE OPENING FOR INTERNE INFRASTRUCTURE AND DEFINES A NEW FEATURE ON THE BRIDGE PONT GRENELLE WHICH LEADS TO THE CIRCULAR MAISON DE LA RADIO ON THE RIGHT RIVERSIDE. THE CENTRAL IDEA OF THE DRAFT IS THE PARTITION IN THREE DIFFERENT VOLUMES WHICH ARE DEVIDED AFTER THEIR DIFFERENT FUNCTIONS AND ARE HELD TOGETHER BY GREEN JOINTS. THE ZONING IN THREE DIFFERENT VOLUMES SHOULD REMEMBER TO THE TRIPARTITION OF THE EIFFEL TOWER. INSPIRED BY THIS BUILDING ESPECIALLY THE GREEN JOINTS ARE A MEETING POINT AND AT THE SAME TIME A PLACE FOR A GREAT EXPERIENCE OF SPACE AND ARCHITECTURE. THE SO CALLED PANORAMA WINDOWS SHOULD ALLOW NEW VISUAL CONNECTIONS BETWEEN NEW AND HISTORICAL BUILDINGS IN PARIS. THE TOWER IS EXPERIENCING A REJUVENATION IN ITS VERTICALITY BY THE GRADUATION IN THREE DIFFERENT SIZED VOLUMES. ALSO TO EMPHASIZE A ANOTHER PENDANT TO THE EIFFEL TOWER. THE CROWN OF THE TOWER IS THE SKYBAR ON THE 41TH FLOOR, FROM WHERE YOU CAN ENJOY A UNIQUE PANORAMA VIEW OVER PARIS. THE ROOFTOP-GARDEN REMINDS OF A TREE CROWN, WHERE YOU CAN ENJOY THE VIEW THROUGH THEIR BRANCHES(SLATS).THE REPRESENTATIVE BASE ZONE IS A PLACE OF PRESENCE.

